

Suffolk IVC Committee Meeting

MINUTES

Meeting Date – Monday, August 15th, 2016 at 18:30

Venue – The Beagle, Hadleigh Road, Sproughton, nr Ipswich IP8 3AR

Those attending

Shirley Horne
Phil Riches

SH
PR

Brad Rawlings BR

The meeting was opened at 6:35

- 1) Apologies for absence
Apologies for absence were received from Judith Scott and Jenny Lowless.
- 2) Adoption of Minutes
The minutes of the meeting on July 11th were adopted.
- 3) Matters Arising
BR confirmed that he had been to the EE shop with the club mobile and arranged to put a message on for missed calls. PR confirmed that this now seemed to be working.
- 4) Officer's Reports
BR said that there had been four members not renewed in the last month bringing the membership down to 30, however there were three prospectives due to become full members at the end of August. Bill Mackintosh later supplied a note showing the current balance as £940.
- 5) Google Ads
PR reported that about £10 had been used from the account before he stopped it running and called off a usage report. This was used to help design a new set of key words and phrases; PR to change and re-start for another month. It was proposed to add 'Interest, Variety, Culture' as a subheading to add to the acronym IVC on the Google Ad. PR still to supply a bill for the cost of the ads.
- 6) aIVC Conference
SH said that there had been some despondency at the general reduction in numbers in nearly all the IVC clubs.
- 7) New advertising targets and Meetup
It was decided not to use Meetup at this stage until it was seen how the new Google Ad key words were working.
- 8) Events
SH had found some venues for a suggested Christmas dinner/dance. BR was looking at about three theatre events and PR had a couple of music events in Ipswich to promote. At the July meeting BM had said that he was planning a 10 pin bowling event in Bury and Judith had offered a walk from Aldeburgh to Thorpeness.

9) AOB

It was decided to co-opt Denise Clegg on to the committee in the role of ALO.

10) Next Committee Meetings

Discussion on the combined committee and club night resulted in the opinion that it wasn't working at all well and it was decided to separate them. This meant re-arranging the committee dates. The proposed AGM date was changed due to vacations.

The meeting was closed at 19:35

Future Meetings are now as follows :-

Committee

Tuesday Sep 13th The Kings Head, Hadleigh IP7 5EF

AGM

Monday Oct 10th The Waggon and Horses,
Acton Square, Church Walk, Sudbury CO10 1HJ

Club Night (unchanged)

Monday Sep 19th The Corn Exchange, Bury St Edmunds